



## A note from

# Tami Pardee

Dear neighbors and friends,

In light of recent false information and confusion surrounding **commission lawsuits** in the real estate industry, I wanted to offer some perspective.

While the landscape may be shifting, I see this as an opportunity for all involved, because that's what change usually brings: opportunity. At our brokerage, we are steadfast and committed to providing our usual high-touch, full-service experience, and we are confident in that approach.

Agents who are willing to work for their compensation will thrive in this evolving environment, while those who aren't may choose to exit the industry altogether. Buyers agents, in particular, should negotiate closely with clients to ensure a fair arrangement for all. Ultimately, low inventory still drives this dynamic market.

To better understand the nuances and address the real concerns of our community, we have partnered with a research firm to see what the best route is for buyers and sellers. This data-driven approach will enable us to enhance our services and support you more effectively as the industry evolves.

What we do know is that buyers continue to buy, and sellers seek optimal outcomes — the most money, through quick and smooth transactions, while both buyers and sellers want to be protected.

Regardless of the changes, rest assured, we are here to support you every step of the way.

In gratitude,

Tami Pardee
Founder/CEO

## What I'm noticing

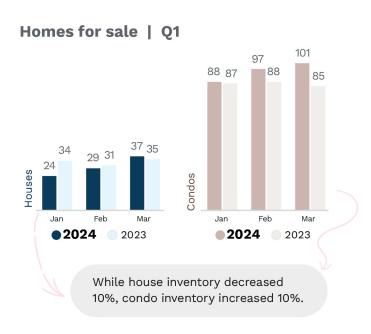
## in the market

Fewer closings across the board

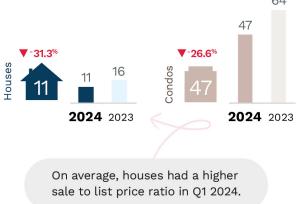
There were fewer closings (year over year) across the Westside — with the exception of a handful of outlier areas.

Inventory was still lacking

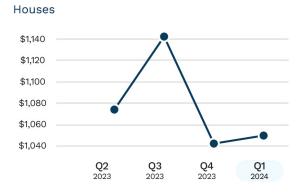
There were fewer properties on the market in Q1, 2024 compared to last year, continuing the trend of low inventory in our market.



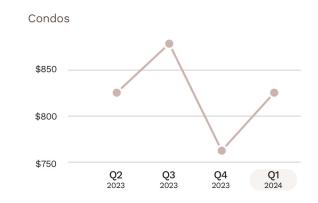
# Homes sold | Q1



#### Average price per sq. ft. | Previous 4 Quarters

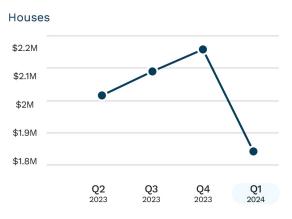


Houses increased to \$1,050 per sq. ft. in Q1 of 2024.

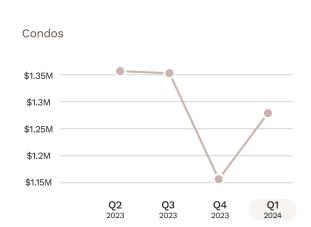


Condos increased to \$825 per sq. ft. in Q1 of 2024.

#### **Average sold price | Previous 4 Quarters**

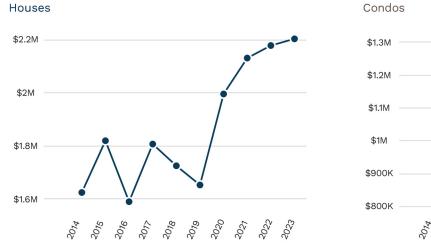


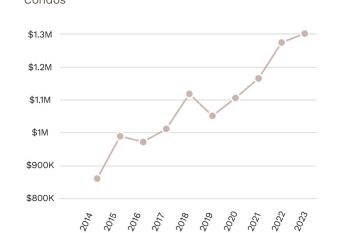
Houses decreased to \$1,840,334 in Q1 of 2024.



Condos increased to \$1,277,409 in Q1 of 2024.

#### Marina del Rey average sold prices | past 10 years





- How does this stack up?

See how the Marina del Rey market compares to Venice at marketpulse2024.com

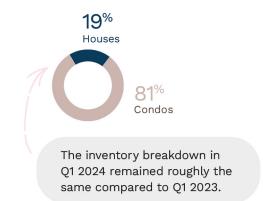
#### Average sold vs. list price | Q1





On average, houses had a higher sale to list price ratio while condos had a lower ratio in Q1 2024.

#### Property breakdown | Q1



#### Average days on market | Q1

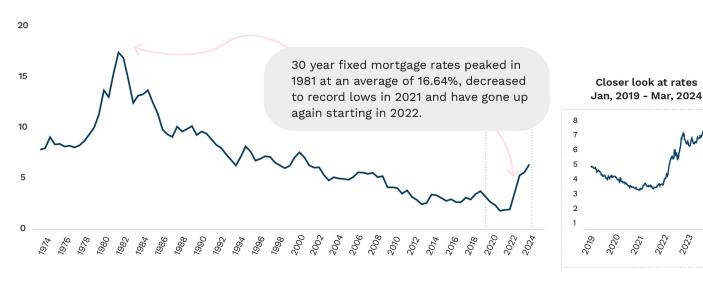


On average, condos stayed on market over 32% longer in Q1 2024 compared to Q1 2023.

#### Marina del Rey market notable sales

	Address	Bed	Bath	Sold Date	<b>DOM</b> (Days On Market)	Sq. Ft.	Sold Price	
5000	138 Topsail Mall	4	4.5	02/26/2024	9	4,975	\$3,500,000	Highest
	4156 Neosho Avenue	3	1	03/26/2024	0	1,276	\$1,640,000	Median
	4233 Lindblade Drive	3	2	02/22/2024	17	1,362	\$1,140,000	Lowest
Condos	3111 Via Dolce #901	3	3.5	01/04/2024	22	3,140	\$4,300,000	Highest
	311 Bora Bora Way #3319	2	2	03/19/2024	2	1,480	\$1,170,000	Median
	4316 Marina City Dr #331	2	2	03/13/2024	529	1,422	\$510,000	Lowest

As we look at interest rates over a 10-year period, we see the downward slope — but there's been a significant rise since 2022.







Email hello@pardeeproperties.com



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### scan to call us directly



# When starting any real estate journey, it's critical to interview 3 agents to maximize value.

## **CASE STUDY**

- A homeowner consulted with one real estate agent to discuss selling their property. The agent recommended a full kitchen remodel to enhance market appeal.
- Recognizing the significance of the decision, the homeowner consulted with three different agents to gather diverse perspectives and recommendations
- During our consultation, the Pardee team provided an assessment of the property and suggested various strategies for maximizing its value, advising against a full kitchen remodel, proposing a more cost-effective approach instead.
- They decided to follow our advice for a light, inexpensive refresh rather than proceeding with the costly remodel.
- With Pardee taking charge, we proceeded with painting cabinets, decluttering, and minor fixes.
- After implementing the recommended changes, the house was listed on the market and generated significant interest.
- Ultimately, the house sold for a great price, achieving the desired outcome without having to spend thousands unnecessarily upfront.

- 71% of people interview just one agent —
   experience matters!
- 49% of agents sell only
  0-1 homes yearly (we sell
  1+ per day!)
- Would you trust a surgeon who performs only one surgery a year?
- When you're ready to make a move, allow us to be one of the agents you interview.
- Call on us, count on us the proof is in the PARDEE.

(844) 4PARDEE