

The best apps for residential brokers, according to LA agents

As resi brokers traverse the city for showings, client meetings and the like, these apps help them get the job done —or disconnect entirely

January 2020 Issue / By [Aimee Rawlins](#)

January 31, 2020 08:30 AM



Brokers in Los Angeles are constantly on the move, which means they rely on their phones for everything, perhaps even more than the average civilian. Below, agents review the apps that have been lifesavers in the line of duty.

To start the day

Other brokers get started with some tunes. Tami Halton Pardee of Halton Pardee + Partners **gets up between 5 and 6 a.m. every morning** to walk the beach. When she does, she said Spotify provides the soundtrack with some uplifting songs that will “set the tone for the day.”

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To stay plugged into real estate

The apps brokers find the most essential are, naturally, those that have to do with the work itself. Dropbox, DocuSign, Salesforce and zipForm were all mentioned as vital to daily operations. Apps that offer stats on listed homes, too, are helpful in understanding what information buyers and sellers may already have in their hands.

Pardee uses Zillow throughout the day, looking at a property's Zestimate before going on a listing appointment to understand their expectations.

“Owners and buyers really look at these estimates, and it’s important to know what they’re thinking,” she said. “Often Zillow will have inaccurate information, so it’s important to really look at and analyze the information.”